

# Hord Off Road Racing

September 4 & 5

## Hord Finishes Pro-2WD Debut Season Strong

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Crandon, WI—Labor Day Weekend in Crandon, WI is a tradition for many off-road fans. The rain and cold weather did not deter the off-road fans as once again there were record breaking crowds at the “Big House” of off-road racing.

Thursday evening Chad, his family, and the pit crew attended a dinner sponsored by Kumho Tire and then stayed to watch the debut television show on HD Theater. The coverage was phenomenal and really shows the fans the whole off-road experience. **Don't miss this weeks episode as Chad will be the featured driver!**

Friday morning the drivers were lead from the track to downtown by a police escort to kick off the festivities. The trucks were on display for fans to look them over and mingle with the drivers. There were the usual tire changing and truck pushing competitions for the crew. The Hord Racing Team took home the prize for the best appearing pit crew. The new AMSOIL Cup was unveiled and Chad and the fellow AMSOIL sponsored drivers rode with the coveted trophy in the parade.

Friday afternoon the rain prevented practice and qualifying for Sunday's AMSOIL Cup race.

Saturday morning's practice was also cancelled due to the weather.

Going into Saturday's race without any practice session, the team hoped that the setup would be right for track conditions. The Boss Snowplow #9 raced strong and finished with a fifth place. Chad and the crew were happy with the top five, but would not be satisfied unless they had top running truck. Following the race, the team worked and made adjustments to the truck for Sunday's action.



Pictured Left:  
Crew Chief Luke Fleming getting Chad situated prior to the start of the race.

## The Hord Racing Team is the Bomb on Sunday

On Sunday the Hord Racing Team was confident they had the truck to beat. When the green flag flew the AMSOIL, Kumho Tired #9 came out of turn one in second place, hot on the leaders tail. Going into the finish line turn on the first lap, Chad was running his line, when Robby Gordon, a guest driver for the weekend, running in sixth place, came into the corner to hot and cut across the corner right in front of Chad, causing Chad and four other drivers to lose positions. Chad had to wait as Robby was sideways in the track in front of him and three other trucks were blocking him in from the back. Once they all got underway again, Chad was running in dead last. Chad continued to charge hard and work his way through the traffic. After the midway caution Chad had worked his way back into sixth place. Chad was gaining on Jeremy McGrath as they were going into the Argonne Loop, Chad was going to the inside of McGrath, McGrath came down to protect his line and Chad was already committed, contact was made and Chad received a black flag for the incident. After serving his

black flag Chad returned to the race and would work his way back into seventh before the checker flag flew. Chad received the Oakley Bomb Award for having the fastest lap of the race. The team was happy with how the truck worked. It was disappointing to realize that we had the fastest truck on the track and had come out of turn one in second place. Fortunately there was no significant damage to the truck and the crew was able to prep it for the AMSOIL Cup race later in the afternoon.

Twenty competitors lined up wanting to make history, by winning the first AMSOIL Cup race. Placing the Pro-2WD against the Pro-4WD to see who will come out on top. Drivers had to draw numbers for starting position, as the qualifying rounds were cancelled on due to the weather. Chad had pulled starting in the 10th position. The Hord Racing team had a good run, finishing fourth in the Pro-2WD class, eighth overall. Fellow AMSOIL driver Scott Douglas won the prestigious cup.

## Hord Racing

### Makes

### History

**The Hord Racing Team made history Labor Day Weekend in Crandon, WI. Chad became the first, and only driver to win the Oakley Bomb Award in all three Pro-Truck Classes. Prior to winning the Oakley Bomb in Sunday's Pro-2WD race, Chad won three bombs throughout the 2009 Pro-light season. He also won the Oakley Bomb Award in his Pro-4WD debut, driving the AMSOIL Pro-4WD in the 2009 World Championship race, where he placed second.**



Pictured Left:

Chad getting interviewed following Sunday's Pro-2WD race, where he received the Oakley Bomb award for having the fastest lap of the race.

## 2010 Event Schedule

Date		Track / Location
June 19-20	(Sat./Sun.)	Crandon Raceway, Crandon, WI
July 10-11	(Sat./Sun.)	Bark River Raceway, Bark River, MI
July 23-24	(Fri./Sat.)	Oshkosh Speedzone, Oshkosh, WI
Aug 14-15	(Sat./Sun.)	Bark River Raceway, Bark River, MI
Aug 25-26	(Wed./Thurs.)	Route 66 Raceway, Chicagoland, IL
Sept 4-5	(Sat./Sun.)	Crandon Raceway, Crandon, WI

## Unprecedented Television Coverage CATCH IT THIS THURSDAY, SEPT. 30th

The TORC Series will be featured during prime-time Thursday nights, at both 8:00 PM EST and 11:00 PM EST (8:00 PST on HD Theatre, a Discovery Networks HD programming station). The consistent network coverage for 26 straight weeks (that's 1/2 year of weekly programming!) is designed to build a loyal broadcast viewership over time and bring new fans to our sport. The show will make a World Premier on September 2nd, and run weekly through February 24th, and include popular at home-night such as Thanksgiving, December 23rd and December 30th. All PRO Divisions will be featured, as we estimate nearly four (4) hours of coverage from each weekend event, or two hours from each race.

The television production for the TORC series will utilize a stylized feature film visual approach, along with a compelling narrative storyline, that will bring the riches visual experience ever seen to Off-Road Truck Racing. The series will be covered in a docu-reality format with a focus on allowing the viewing audience to get to know, and attach themselves to the drivers. This will be done by capturing the fast paced lifestyle of the drivers in cinematic style, seeing the behind the scenes moments leading up to the race that show the commitment and determination needed to produce a champion. CHAD WILL BE THE FEATURED DRIVER IN THIS WEEK'S EPISODE!!!

## Points Standings

Points Position	Vehicle #	Driver	RD 1	RD 2	RD 3	RD 4	R D5	RD 6	RD 7	RD 8	Rd 9	RD 10	RD 11	RD 12	Pts Subtotal	Penalty	Point Adjustment	Point Total	Oakley Bomb Run Awards
1	48	Ricky Johnson	2	3	8	2	1	1	3	9	1	1	1	2	252	0	11	263	3
2	21	Rob MacCachren	1	2	2	1	3	2	2	3	7	3	2	4	247	0	7	254	4
3	2	Jeremy McGrath	3	6	7	9	2	3	1	2	5	5	3	10	201	0	4	205	2
4	9	Chad Hord	8	4	3	4	7	4	8	5	4	2	5	7	190	0	1	191	1
5	4	Jeff Kincaid	4	1	6	8	9	7	4	1	2	10	10	9	172	0	6	178	2
6	77	Dan Vandenhuevel	7	5	5	7	4	5	7	8	11	7	4	1	172	0	2	174	0
7	8	Scott Taylor	6	8	4	3	5	9	6	6	8	6	9	3	166	0	3	169	0
8	80	Michael Oberg	5	9	1	6	6	8	5	4	6	9	7	8	165	0	2	167	0
9	29	Keith Steele	9	7	9	5	8	6	9	7	10	8	8	6	128	0	0	128	0
10	3	Todd LeDuc	0	0	0	0	0	0	0	0	3	4	11	5	59	0	0	59	0
11	7	Robby Gordon	0	0	0	0	0	0	0	0	0	0	6	11	19	0	0	19	0
12	99	Kevin Probst	0	0	0	0	0	0	0	0	9	12	0	0	12	0	0	12	0
13	18	Kyle Busch	0	0	0	0	0	0	0	0	12	11	0	0	9	0	0	9	0



The 2010 season is behind us and we were pleased with our Pro-2WD debut. To come in fourth place in the points standings in the most stacked class in off-road racing was a great accomplishment. However, never satisfied with anything but the best, the Hord Racing Team is already hard at work getting ready for next season. The team has acquired data acquisition and installed it in the truck. We will be testing in Crandon, WI next week, already trying some changes to make the truck even faster for next season. Don't forget to watch the coverage on HD Theater Thursday nights at 7 PM CST, to see all of the amazing coverage in HD!

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